

## Available Now: Cost of Living Survey 2008

**Brought to you by the Syrian Consulting Bureau for Development and Investment**

With the Syrian economy growing at rapid pace, the increasing cost of living, the growing demand for skilled staff and the limited supply of available qualifications, a significant upward pressure is being put on companies to offer employees competitive salaries and benefits, especially that head hunting is becoming a trend in the market and employee retention is no longer guaranteed.

It is common for companies to conduct salary reviews at this time of the year based on two factors: performance and cost of living. Knowing how the cost of living is changing allows companies to offer the right compensation packages to retain employees and remain competitive in the market.

In light of this, SCB is pleased to announce the release of its **Cost of Living Survey 2008**. The survey tracks the prices of 172 of the most common products and services bought by upper middle income families in the Damascus area each month during 2008. Most importantly the survey includes a weighted Consumer Price Index (CPI) showing the overall cost of these products for an upper middle income family.

This survey is available for the price of just US \$700 and can be delivered on the same day as ordering.

To order the **Cost of Living Survey 2008** please contact us either on (011) 334 5757 or at [scb@scbdi.com](mailto:scb@scbdi.com) and we will be happy to discuss this further with you.